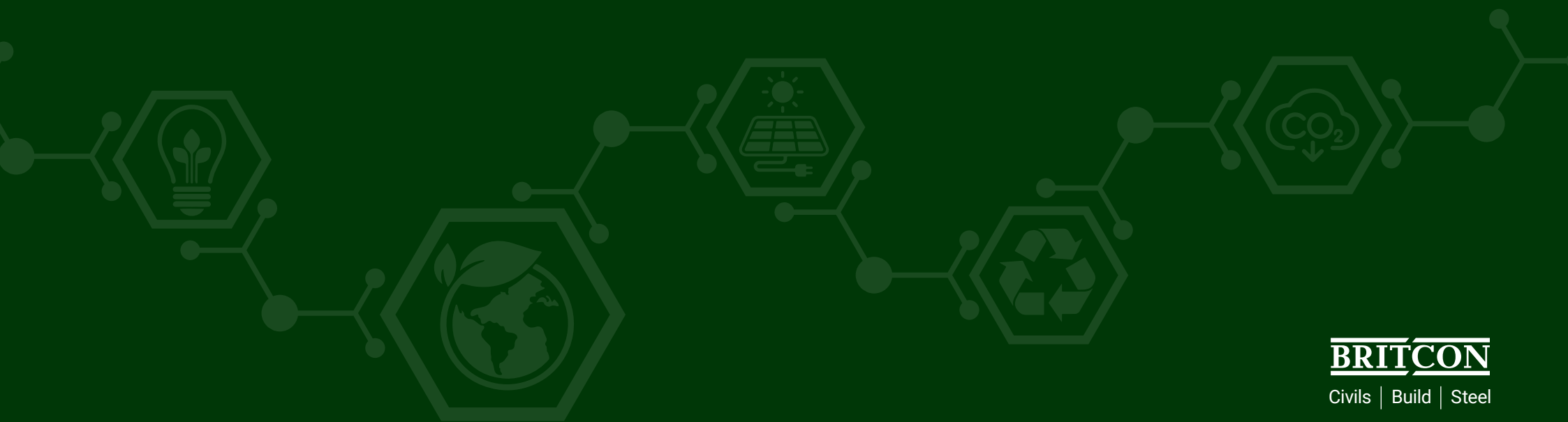




# BRITCON ZERO

Building a sustainable future



# Structured to deliver a greener solution

## Foreword

Thank you for taking an interest in Britcon Zero, which is driving our journey to Net Zero as part of our wider sustainability strategy. Given the global climate crisis, this is a topic that should be of great interest and importance to us all.

As a family man, my main motivation is the old cliché of wanting to look after our planet for the benefit of future generations – personally, I will not be satisfied unless I can honestly say I have done everything possible to contribute towards a sustainable future. We can all make small sustainable decisions in our personal lives, but I am a firm believer that businesses must play a key role, hence our recent move to create a role dedicated to driving sustainability throughout our business, and the subsequent development of Britcon Zero as part our commitment to reducing our impact.

**Nick Shepherd** -  
Managing Director, Britcon (UK) Ltd



## The need for change

Britcon Zero has been launched to complement our wider sustainability strategy, with the specific purpose of driving us along the path towards Net Zero ahead of the government's 2050 target. We are under no illusions – this is a mammoth task – hence the need for global collaboration such as the UN Sustainability Goals and the annual COP events. Looking at our own operations, we know that construction is a high emitting industry and it was good to see this recognised through clear objectives in the Construction Playbook.

When I reflect on Britcon's journey so far, I am proud of the clear progress that has been made, particularly for a business of our size. The undoubted highlight being our achievement of Planet Mark Carbon Neutral certification through measuring, reducing and offsetting our emissions.

We have made a great start, but we cannot stop here. Our progress to date has been merely setting the foundations, and now I am pleased to share with you our Britcon Zero strategy as we look to drive our sustainability efforts forward with the ultimate aim of becoming a Net Zero business. Our next big targets are to achieve Net Zero for scopes 1 & 2 by 2030, with scope 3 by 2045.

To truly tackle this collective issue, collaboration and education will be key themes. As such, we wish to share the following information with those who are interested, and will continue to work with our employees, supply chain, clients, and any other willing stakeholders, to educate and improve.

Together we can make a difference.

**Ross Reed** -  
Quality & Sustainability Manager, Britcon (UK) Ltd



## The Britcon Approach

Britcon is committed to conducting business sustainably and leaving a lasting legacy for future generations. Britcon aims to actively manage the three pillars of sustainability, "Social, Environmental, Economic", by delivering projects that provide value to clients and have positive social and ecological impacts, whilst minimising wherever possible the environmental impact of our operations.

Britcon also recognises the significant environmental emergency currently facing the planet and as such is committed to meeting our morale and business obligations by managing the carbon footprint related to our operations.

Through implementation of our various policies and initiatives, Britcon's main sustainability commitments are:



To achieve our sustainability goals and continue progressing along the road towards Net Zero, our people will be key. For this reason, we will continue to educate our employees on how they can make sustainable decisions, both at home and at work. This includes:

- Providing educational materials and briefings on key sustainability topics – whether it be providing guidance on reducing energy usage at home to help with the energy crisis, or methods to reduce fuel consumption on our projects
- Requesting that our employees sign up to a Sustainability Pledge, which outlines how individuals can align their approach with ours
- Involving everyone in our sustainability efforts, through initiative such as working groups, suggestion schemes and competitions

## Actions speak louder than words



Led by our Sustainability Champions, our Talk / Share / Do initiative encourages all individuals to:

**Talk:** Discuss sustainability with your colleagues and encourage each other to think sustainably

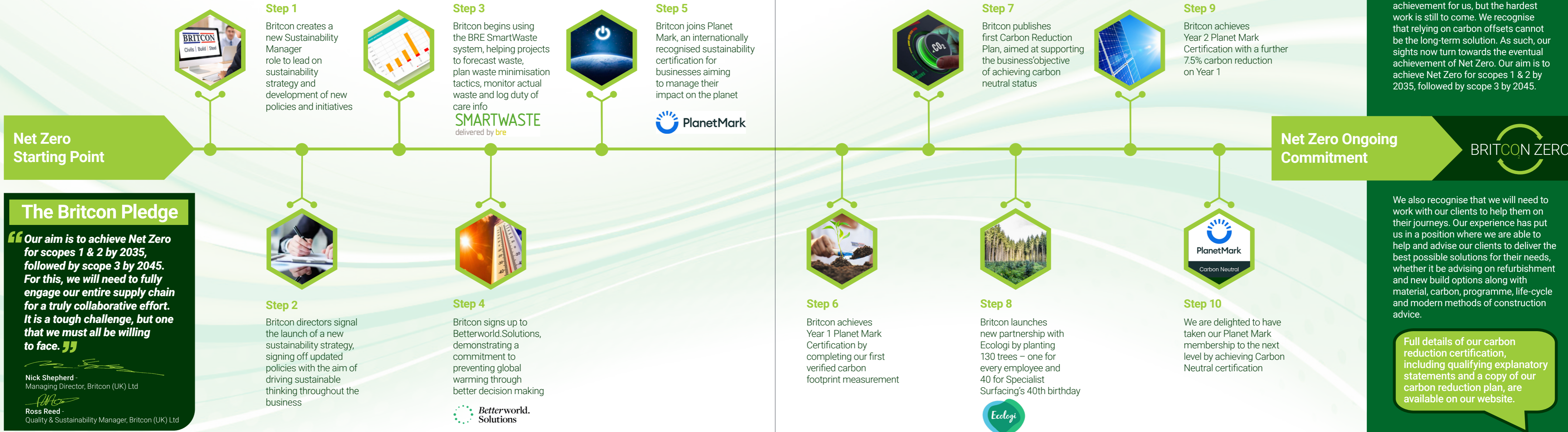
**Share:** Got an idea to improve sustainability? Let us know!

**Do:** Put ideas into action and change behaviours to make a difference. This can be any number of things, but some of the basics include: things, but some of the basics include:

- Switch things off that aren't in use – e.g., lights, laptops, screens, microwaves, engines
- Reduce use of air con / heaters – keep windows shut when they are in use
- Reduce unnecessary travel – can that meeting be done over Teams?
- Drive economically – plan ahead to avoid travel disruption and avoid being tempted to speed. Don't idle!
- Avoid printing – in a digital world do you really need to print that document?



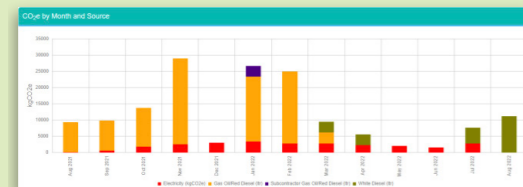
# Our journey towards Net Zero



## SmartWaste



Britcon uses the BRE SmartWaste system, to help forecast waste, plan waste minimisation tactics, monitor actual waste and log duty of care info.



This sustainability and environmental monitoring and reporting software allows us to collate all our projects' environmental impacts in one place to easily compare project performance and produce comprehensive reports for more efficient environmental management

**SMARTWASTE**  
delivered by bre

## Betterworld Solutions

Britcon - The first UK construction contractor to sign up to the Betterworld Solutions initiative.



**Betterworld. Solutions**

Britcon are part of the Betterworld.Solutions initiative. The purpose of the Betterworld.Solutions initiative is to encourage companies to adopt, publish and operate an Investment Policy to Prevent Global Warming, which focuses on making sustainable investment and purchasing choices.

Britcon signed up to Betterworld because we believe that achieving true sustainability for our industry will require collaboration and knowledge sharing across our industry and beyond, and we believe that Betterworld offers an excellent platform for this. We feel that sustainability must become part of our everyday decision making and project delivery processes and we are excited to make that commitment in our sustainability policy and to also join a community of like-minded organizations.



## Planet Mark

We're proud to announce that we've achieved both Year 1 and Year 2 Planet Mark Certification. Measuring our own carbon footprint has been a critical step in reducing our impact on the planet and society.

The Planet Mark Business Certification is an internationally recognised sustainability certification for business acknowledging continuous progress, encouraging action and building an empowered community of like-minded individuals.

Through Planet Mark we have helped protect an area of endangered rainforest to halt deforestation in addition to helping the Eden Project – an educational charity building connections with each other and the living world, exploring how we can work together towards a better future.



## Ecologi



Britcon is delighted to have partnered with Ecologi to help us build our portfolio of positive sustainability impacts by planting trees. To celebrate this new partnership, and to acknowledge that building a sustainable future will require a truly collective effort involving our entire team, we have begun by planting one tree for each of our current 90 employees.

Additionally, we have planted a further 40 trees to celebrate the 40th anniversary of our Hunt Group sister company, Specialist Surfacing Ltd.

We plan to carry this forward by planting trees to celebrate events such as new starters joining or team, or key milestones with clients.

Please visit our Ecologi page to view our impact or contribute your own: [ecologi.com/britconuktd](https://ecologi.com/britconuktd)

# The BRITCON ZERO Action Plan - with continual monitoring assessment



Focus area	Objectives	Actions / Measures
Diesel	Improve average economic driving score in fleet vehicles by 10%	<ul style="list-style-type: none"> <li>Work with telematics provider to set up reports covering driving styles</li> <li>Economic driving briefing to be given to all fleet drivers</li> <li>Set up monthly tracking of fleet vehicle telematics</li> <li>Incentivise economic driving using monthly league tables and quarterly prize</li> <li>Introduce electric / plug-in hybrid vehicles and encourage car sharing</li> </ul>
Electricity	Reduce year-on-year office electricity consumption by 10%	<ul style="list-style-type: none"> <li>Toolbox talk to be given to all office staff regarding 'green' office behaviours</li> <li>'Switch it off' campaign to encourage staff to turn equipment off when not in use</li> <li>Install PIRs and LED lighting across Scunthorpe and Wakefield sites</li> </ul>
Energy	Reduce carbon impact of office electricity by >90% based on 2020-21 baseline	<ul style="list-style-type: none"> <li>Switch to a green / renewable electricity tariff for the office and workshop</li> <li>Install solar array system (photovoltaic panels) to office and workshop</li> </ul>
Paper	Reduce paper consumption by 5%	<ul style="list-style-type: none"> <li>Toolbox talk to be given to all office staff regarding 'green' office behaviours</li> <li>New 'Procure' software system to be rolled out, enabling more digital working</li> </ul>

Focus area	Objectives	Actions / Measures
Engagement	Further engagement activities	<ul style="list-style-type: none"> <li>Social media communications (LinkedIn)</li> <li>Quarterly email sustainability newsletter</li> <li>Provide training and guidance for employees and supply chain members</li> <li>Employee suggestion scheme</li> </ul>
Purchasing	Implement a new procedure for reviewing green alternatives to new purchases of vehicles, plant and equipment	<ul style="list-style-type: none"> <li>Purchasing procedures updated for all new purchases of vehicles, plant and equipment, a 'greener' alternative must be identified for comparison</li> <li>Introduce a Sustainable Procurement Catalogue</li> </ul>
Additional Positive Impact	Enhance positive impact through tree planting initiatives	<ul style="list-style-type: none"> <li>Identify a suitable partner and set up an account</li> <li>Annual tree planting for employees</li> <li>Involve wider group companies</li> <li>Introduce biodiversity schemes for projects / clients</li> </ul>
Project Carbon	Offer clients the option of project-specific carbon footprint measurement and offsetting	<ul style="list-style-type: none"> <li>Offer clients project-specific embodied carbon footprint measurement</li> <li>Trial in-house carbon calculation for first-year operational carbon of a completed project</li> <li>Feasibility review to be completed regarding offsetting of first-year operational carbon (pending trial) on behalf of clients at project completion</li> </ul>



# BRITCON ZERO

## For more information contact:

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